

MAYER COPY

WEAF

(REVISED)

CHEVROLET PROGRAM

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10:00 - 10:30 P.M.

DECEMBER 17, 1933

SUNDAY

HAVRILLA: The Chevrolet program, starring Jack Benny, with Frank Black and his Orchestra!

(FANFARE)

HAVRILLA: The Orchestra opens the program with "I'll be Faithful".

(SEGUE INTO NUMBER

1, I'LL BE FAITHFUL -- ORCHESTRA)

(AS MUSIC FADES -

HAVRILLA: Ladies and gentlemen, there's not a single car in today's market that has anything like some of the revolutionary NEW THINGS Chevrolet will feature for 1934

Unless you've travelled in Europe, no car you've ever seen has Knee-Action wheels -- or anything that approaches Knee-Action either in design or in results. None has the same kind of engine-design -- or frame -- or brakes -- or bodies -- as you'll find in the new Chevrolet.

Chevrolet, for 1934, will step out even farther ahead of the parade than during 1933 when Chevrolet out-sold all other cars.

And that's why we say - "Stand by for the 1934 Chevrolet."
The best is yet to come!

(Number ref to finale)

(HAVRILLA CONTINUES)

HAVRILLA: "Music in the Air", that melodious operetta that took Broadway by storm, contributes "The Song is You". Frank Parker ~~to the song~~ *now sings it for us.*

(SEGUE INTO NUMBER

2. THE SONG IS YOU -- FROM "MUSIC IN THE AIR" -- ORCHESTRA & PARKER)

Frank Black and
HAVRILLA: The Orchestra *and* and one of the outstanding song-hits of 1931 -- "Save the Last Dance for Me".

(SEGUE INTO NUMBER

3. SAVE THE LAST DANCE FOR ME -- ORCHESTRA)

HAVRILLA: And now for that gentleman of gentlemen that very fine entertainer and great humorist, Jack Benny.

(SWEET CHORD)

JACK: Hm, well.....Hello again, this is Jack Benny talking. Really, I don't know what to say. Everything seems so nice tonight - peaceful and quiet, and lovely sweet music....and I was finally introduced like a gentlemanReally, I'm flabbergasted - that is, if you care for me flabbergasted.

HAVRILLA: Here, Jack, have a cigar.

JACK: What's the matter with it - er I mean, thanks, Alois... Gosh, I don't get this at all - a cigar from Havrilla. That's too much.

HAVRILLA: It's a real Havana, too.

JACK: Well it doesn't look it, but then they're having trouble down in Havana now.....Well, that's more than Frank Black would do. That fellow wouldn't give you the right time.

BLACK: Why certainly I would, Jack. It's ten-fifteen Eastern Standard Time.

JACK: I was wrong again.....Thanks, Frank. Gee, I can't understand this at all tonight.

MARY: Hello Jack, did you notice I'm early? I've been here since the start of the program.

JACK: Yes Mary, what's the idea?

MARY: Well, Christmas is only eight days off and I thought that.....

JACK: Oh, that's it....No wonder. Here Alois, take this cigar back. And Black, keep the right time.....Now I get it.

MARY: Say Jack, maybe you can help me out. I was Christmas shopping all day, and I don't know what to get for Frank Parker. Can you suggest something?

JACK: Well - how about a cigarette case or a razor?

MARY: That's itI'll get him a nice safety razor.

JACK: No Mary, that's old fashioned.....get him one of those straight barber's razors.

MARY: Supposing he cuts himself.

JACK: That's what I'm depending on.

MARY: Hm, more jealousy on this program.

PARKER: Good evening, everybody. Goah, you're all looking swell.

~~Jack~~
Alois We know it - It's Christmas.

PARKER: Say Jack, I'd like to ask you something.

JACK: Go ahead, Parker....Here, have a cigar.

PARKER: No, thanks.

JACK: It's a good one - a real Havana.

PARKER: I know, I gave it to Havrilla.

JACK: Oh....that's a nice way to exchange gifts.

PARKER: (WHISPERS) Say Jack, I wonder what I ought to give Mary for Christmas.

JACK: I don't know, Parker - why not a small box of candy?
After all, it's the thought.

MARY: (WHISPERS) Mind your own business Jack. Let him use
his own thoughts.

PARKER: Who said that?

JACK: Strange interlude.

MARY: Oh hello, Frankie. Come here, I want to ask you
something ---- See you later, Jack.

JACK: Hey, wait a minute Mary, before you go -- what are you
going to get me for Christmas?

MARY: (SINGS) Just an echo, oo-oo!

JACK: Well, it's the thought, folks Say Havrilla,
I was just thinking. I want to give Frank Black a
little gift - you know, something that he'll remember.

HAVRILLA: Well.....why don't you borrow ten dollars from him?
He'll always remember that.

JACK: No, Alois, he still remembers the last ten I borrowed....
But what does he really need?....I mean, besides a
haircut.

HAVRILLA: Well Jack, I once heard him say he'd like to own a yacht.

JACK: Oh, there'll be so many people sending yachts this
Christmas. I want to be different. I think I'll get
him a nice one-way ticket to Russia.....Gee, this
Christmas shopping is a nuisance, tho. I don't know
what to get for my dad, Alois.

HAVRILLA: Well, how about a nice pair of ear muffs?

JACK: But he's down in Florida. What does he need ear muffs
for?

BLACK: To keep from hearing your jokes.

JACK: That was Frank Black, folks, who tears December off the calendar to fool his children.

BLACK: Oh yeah? From the way you buy presents, you'd think Santa Claus was Dracula...

JACK: The feud is on, folks.

BLACK: And another thing, you remember that present you sent me last Christmas?

JACK: Yes.

BLACK: Well, I didn't get it yet.

JACK: Well Frank, you know how congested the mails are.

MARY: Say, Jack.

JACK: Yes, Mary.

MARY: You've met my grandfather. What do you think I ought to get for him?

JACK: I don't know, Mary - what does he like?

MARY: Well, he likes Peggy Joyce, but that's so expensive.

JACK: Yes, that would be going a little over the budget ... But how about getting him a nice necktie?

MARY: That's a good idea. Should I get him a plain one or one with dots on it?

JACK: Oh just get him a plain one.....The dots will be there the first time he eats.....By the way, Mary, what happened to that gold bracelet I gave you last Christmas? I never see you wear it.

MARY: I was afraid to tell you, Jack. I lost it.

JACK: That's fine - and you said you'd take such good care of it.

MARY: I did.

JACK: Then how did you lose it?

MARY: The Finance Company took it.

(EVERY ONE LAUGHS)

JACK: That's the last time I'll buy anything from that company.

BLACK: You're telling them.

MARY: Say Jack, I bought some of the nicest Christmas cards.
Look, isn't this one cute? It has a picture of a rabbit
and colored eggs on it.

JACK: A rabbit and colored eggs? Read it.

MARY: It says - Easter comes but once a year,

Hi de ho, hey hey!

And - greet you once again

On this Easter Day.

JACK: Mary, that's not a Christmas card.

MARY: I know, but they were so reasonable that I bought a
hundred of them.

JACK: Play, Frank.

(SEGUE INTO NUMBER

4. BRIGHT SHINES THE MOON -- ORCHESTRA)

JACK: That was Frank Black and his Orchestra playing "Bright
Shines the Moon". And tonight, folks, we will again present
one of our dramatic offerings. I know most of you have
seen Mae West's latest picture, "I'm No Win chell....er
Angchell...and we will give you our version of this drama
of the West....entitled "Who's Afraid of the Big Bad
Blonde?" Get it folks, hm? Our opening scene is the side
show attraction of the Barnum and Benny Circus....Ready,
boys? Music, Frank.

(ORCHESTRA PLAYS ORIENTAL MUSIC -

SOUND EFFECTS: START CIRCUS NOISES)

JACK: Step right up, folksstep right up just a little bit closer, and see the wonders of the world.....the greatest attractions that have ever appeared in your fair city.....See Leana, the Fat Lady, Leana! weighs nine hundred and sixty pounds and hasn't had her dinner yet. And do the three little pigs look worried!

BLACK: Who wants to see that?

JACK: Oh a wise guy, eh?.....On the left we have Durato.....Jimmy Durato, half boy and half schnozzle.

CROWD: Booi Booi

JACK: All right, right over in this corner we have half of the Siamese Twins.

CROWD: (MORE BOOS!)

JACK: And if you will step up a little closer, folks, you will see the Great Alois.....Alois, half announcer and half-arilla.....

CROWD: (BOOS AGAIN)

JACK: Another one of our feature attractions, Garbola Garbola and her trained dogsAre you ready, Garbola?

MARY: No no no no no.

PARKER: It's a fake!

JACK: Throw the gentleman out.....And right up here on this platform, ladies and gentlemen, we have that enigma.....that eighth wonder of the world....It has eight legs, and what is it?

BLACK: The Four Marx Brothers.

JACK: Right.....Wait a minute, what are you doing here?

BLACK: I'm a pickpocket.

JACK: Oh pardon me....But you got your hand in your own pocket.

BLACK: Oh pardon me.

JACK: And now, folks, last but not least.....the star attraction
you've all been waiting for....the most sensational dancer
in all the world.....the one and only Tyra!

(CYMBAL CRASH)

ALL: That's what we want to see.....Tyra! Tyra!

JACK: The original Tyra....and not the spare Tyra!....Music, Frank.

(ORCHESTRA PLAYS MINUET)

JACK: That maybe the original dance, folks, but I doubt it.

(MUSIC STOPS)

JACK: Say something, Tyra.

MARY: Hullo boys, didya like that hot minuet?

JACK: Did they like...did they like it!.....And later on, ladies
and gentlemen, Tyra will give you a snappy schotische and
a tantalizing mazurka.

MARY: You said it, Big Boy! (SINGS) I hate to see
That evening sun go down...
I like to see
The sun c'm-up sometime.

JACK: That's Tyra, folks, the one and only!

HEARN: Say, that's the best thing that's come to town in years,
by crackey! Hullo, Tyra.

JACK: Uh-ho, no talking to the artists, please.

MARY: Hullo, Rube 'n handsome.

HEARN: Some baby. (CLICKING SOUND)

MARY: Say Rube, you've got nice eyes. I kinda like you

HEARN: Well I don't blame you ... whoopee!

JACK: Come on, Tyra. Cut it out.....First thing you know,
you'll be falling in love again.

MARY: Wait a minute, Boss, that baby interests me.

JACK: You mean that rock on his finger interests you.

MARY: Well it ain't standing in the way.

JACK: I get it, I get it.

MARY: Let me see my horoscope.

JACK: What does it say?

MARY: It says that I'm going to get that baby's ring.

JACK: Let me look at it. I need something, too.

MARY: Say Handsome, what's your name?

HEARN: My name's Luke.

MARY: Luke what?

HEARN: Luke Warm (LAUGHS)Listen Tyra, I saw you winking
at me before.

MARY: Oh yeah? Well stick around, I'll see you later.

HEARN: Might as well - crops are all in.

JACK: Well stick around....Tyra will have those, too.

MARY: Lay off of him..Boss. This is a case of love at first
sight.

JACK: Come on, Tyra. You're holding up the show.

MARY: Well, s'long, Luke - I gotta go now.

HEARN: Wait a minute, Tyra. Will you give me a kiss before you
go?

MARY: Sure I will, Good Lookin'.....Here's my hand.
(HEARN KISSES HAND).....(WITH A SIGH) Yuh got me, Big Boy.

HEARN: I'll bet you tell that to all the rubes.....Gee Tyra,
but you're pretty.

MARY: You better go now, Luke.....You fascinate me!

(ORCHESTRA PLAYS ORIENTAL MUSIC AGAIN)

JACK: And now, folks, if you will buy your tickets and step right inside the tent, you will see the same things you have just seen out here....but you won't get wet if it rains.....Come on in, folks, the big show is on the inside!

(MUSIC STOPS)

ALL: (GENERAL MUMBLING - ATMOSPHERIC SOUNDS)

JACK: Now listen, Tyra, what's the idea? You falling in love with that rube?

MARY: Love nothin....he's got plenty of dough, hasn't he? Why he looks like a walking pawnshop.

JACK: Oh, so that's it.

MARY: Yeah....and I'm quittin this show.

JACK: Say, what's the big idea? You've got a thirty-five year contract with this show and you still have three months to go.....You can't quit!

MARY: Oh I can't, eh?.....You're right, I've been with this show thirty five years and I'm gettin' married before I fall apart! (APPLAUSE) Thank you, folks.

JACK: Go on and get in that tent!.....(CROWD MUMBLES) And now, folks, if you will step up a little closer you will see the greatest attraction on the Midway....the most amazing feat ever performed....a thrill that is guaranteed to take your breath away.....Tyra and Her Trained Lions!

(ORCHESTRA STRIKES A CHORD - ROAR OF LIONS)

JACK: What lions, folks. They are all here direct from Hollywood....the MGM lion....Ben Lyon....and Lion-el Barrymore.

BLACK: How about Wallace Berry?

JACK: That doesn't fit our cast....And now, ladies and gentlemen, Trya will perform her death-defying feat of putting her head in the lion's mouth.

MARY: Oh yeah? Well go tell that lion to put his head in Joe Brown's mouth.

HAVRILLA: And it is mouth to mouth advertising that makes Chevrolet the car that it is today....the best buy in the low priced field.

JACK: Get out of that cage, Havrilla....Are you ready, Tyra?

MARY: Yes.

(TERRIFIC ROAT OF LION)

MARY: Say Boss, I'm a little afraid of this stunt tonite.

JACK: Afraid of what?

MARY: Afraid to put my head in the lion's mouth.

PARKER: Don't worry, Mary. I'm playing the part of the lion.

(DRUM ROLL)

JACK: There she goes, folks.....there goes Tyra's head in the lion's mouth.

(FINISH WITH CYMBAL CRASH -- APPLAUSE)

JACK: And this concludes the performance, folks. This way out, and the next show will start immediately.

HEARN: By golly, Tyra, that's the best thing I've ever seen..

MARY: Thanks, Luke.....Do you think you could learn to like me in time?

HEARN: I like you now.

MARY: Then why don't you ask me to marry you?

HEARN: I was thinking about it....but gosh! if you can tame ferocious lions like that, what would you do to me?

MARY: Oh, so you're backing out - eh?

HEARN: Backing out?.....I never said nothing.

MARY: You didn't, eh? Well I'm going to sue you for breach of promise!

JACK: Yes, and she'll collect, too!

HEARN: Well I'll be goll-durned!

(ORCHESTRA PLAYS "ST LOUIS BLUES")

HAVRILLA: The scene now changes to the court-room where we find the defendant, Luke....the plaintiff, Tyra.....and her attorney, Jack Benny.

(GENERAL CONFUSION AND BUZZING IN COURTROOM)

BLACK: (RAPS GAVEL) Order in the Court! Attorney Benny, you can start the case of Tyra versus Luke Warm.

JACK: Okay, your Honor....Plaintiff, take the stand.

MARY: I might as well....I've got everything else.

(EVERYBODY LAUGHS)

BLACK: (RAPS GAVEL) Order!

JACK: Do you promise to tell the truth, the whole truth and nothing but the truth, so help you.

MARY: So help you.

JACK: So help all of us.....What's your name?

MARY: Tyra.

JACK: Your full name.

MARY: Mary Livingston

JACK: Now tell us, Miss Tyra, just which man are you suing for breach of promise.

MARY: I don't know, I meet so many.

JACK: Is this the man?

MARY: Yes, Attorney..That's the guy who said we would ankle down the aisle.

JACK: That's all, Miss Tyra. You may go.

MARY: Thanks...S'long, Judge.

BLACK: Go away, Tyra, you fascinate me!

JACK: The defendant will now take the stand....Now Mr Warm, you are acquainted with the plaintiff, Tyra?

HEARN: (IN HEBREW DIALECT) Who, me? I never saw the lady in all my life. I'm a tailor in Brooklyn.

JACK: Oh, changing your dialect, eh? Well, that won't get you anywhere.....Did you or did you not ask Miss Tyra to marry

HEARN: (RUBE) I don't remember.

JACK: Maybe this will make you remember....Look at that five karat diamond ring Miss Tyra is wearing. What does that remind you of?

HEARN: Woolworths.

JACK: Now we're getting some place....One more question, were you ever in love before?

HEARN: Yes.

JACK: With who?

HEARN: (HEBE) With chopped liver.

JACK: I object!

BLACK: Objection overruled....I like it, too.

JACK: Of course you know that you are being sued for one hundred thousand dollars.

HEARN: I know it.

JACK: Well, what have you got to say?

HEARN: (RUBE) Brother, can you spare a dime.

JACK: That's all for you.

BLACK: Call the first witness.

JACK: Alois Havrilla, take the stand....do you promise to tell the truth, the whole truth, and nothing but the truth?

HAVRILLA: I do.

JACK: Now Mr Havrilla, you saw the plaintiff and defendant riding towards the Golden Pheasant Night Club on August 6th, 1933.....did you or did you not?

HAVRILLA: I do.

JACK: You do?

HAVRILLA: Pardon me, I thought I was getting married again.

JACK: How did they get there?

HAVRILLA: In a Chevrolet, the most dependable car in the low priced field.

JACK: Yes, I know that....I know that.....but why did they go there in a Chevrolet?

HAVRILLA: To save on gas and oil, and take advantage of the no draft ventilation.

JACK: Is it true that the new Chevrolet will have the Knee Action Wheels?

HAVRILLA: Yes.

JACK: And is it also true that the new 1934 Chevrolet will be announced very soon?

HAVRILLA: It is.

JACK: That's all.....Now, gentlemen of the jury, you have heard all the evidence.....and as this is only a half hour program you will have to come to a decision without leaving the box.....Have you reached the decision?

PARKER: We have.

JACK: Then tell us -- what is your verdict?

EVERYONE: Play, Frank.

(ORCHESTRA PICKS UP "ST. LOUIS BLUES")

HAVRILLA: We hear again the splendid voice of Frank Parker in one of the most romantic of melodies....the famous "Kashmiri Song" - one of our "Four Indian Love Lyrics" of Amy Woodford-Fiden.

(SEGUE INTO NUMBER

6. KASHMIRI SONG from "INDIAN LOVE LYRICS" -- FRANK PARKER)

CHEVROLET

WEAF

SUNDAY, DECEMBER 17TH

10:00 - 10:30 P. M.

SIGNATURE TONYARE

- | | |
|---|------------------------------|
| 1. THEY BE FAITHFUL
Orchestra | BLACK (MSS)
(ROBBINS) |
| 2. THE GUN IS YOU from "MUSIC IN THE AIR"
(SRA 1166) Frank Parker | KERN (HARMS) |
| 3. BRIGHT WAS THE MOON
Orchestra | LEFKOWITZ (METRO) |
| 4. KASHMIRI WAS (PALE HANDS) | WOODFORDE-FINDEN
(BOOSEY) |
| 5. SAVE THE WAS DANCE FOR ME
Orchestra | (FEIST) |
| 6. WAS
Orchestra | LOGAN (FORSTER) |
| 7. YOU WAS WAS "GIRL WITHOUT A ROOM" | (DONALDSON) |
| 8. A LITTLE WAS A LITTLE KISH | (CHAPPELL) |
| 9. THIS IS WAS | (HARMS) |
| 10. "CAT AND WAS FIDDLE SELECTIONS: (SRA 1161)
(A) WAS FORGET
(B) WAS WAS MADE FOR LOVE
(C) WAS MOMENT ALONE | KERN (HARMS) |

SIGNATURE

WEAF

12/16/33

contact - Kelly

sales - Buckner

12/16-12/17/33

Frank J Black - Director

Frank Parker - Tenor

Jack Benny - Comedian

Orchestra

ANNOUNCE PRODUCTION OF #2-10

OK

third correction

And now Black and 16-
HAVRILLA: The orchestra bring us one of the songs from the
current talking-picture, "The Girl Without a Room".
The song is "You Alone".

(SEGUE INTO NUMBER

7. "YOU ALONE" from "THE GIRL WITHOUT A ROOM" -- ORCHESTRA)

(MUSIC FADES BEHIND FOLLOWING)

HAVRILLA:

1910
With Christmas almost here ... are you wondering what
to give some friend or relative who owns a Chevrolet? If so ...
here's a happy thought: Go to your Chevrolet dealer, get that
person an ACCESSORY for his Chevrolet car ... Spot-light -- Cigar
lighter -- Tire Cover -- Heater -- or one of those marvelous new
Chevrolet car-radios! There's nothing that will please a Chevrolet
owner more than some handsome, useful gift for his car. And when
you do your Christmas shopping at a Chevrolet dealer's, you avoid
the usual store crowds; and you're sure of getting a real bargain
for your money.

(MUSIC COMES UP STRONG FOR 1/2 MINUTE, THEN FADES AGAIN)

Don't forget, ladies and gentlemen, to STAND BY! Watch
the billboards for the big day -- when Chevrolet for 1934 goes on
display!

FANFARE

This is the National Broadcasting Company.

12/16/33-D